

FOR IMMEDIATE RELEASE

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## Tennis Court Consult Provides Comprehensive Design, Construction and Maintenance Services

CORNWALL BRIDGE, CONN. (June 24, 2016) — Tennis industry veteran David Meharg has launched a new company, Tennis Court Consult (TCC) of Cornwall Bridge, Conn., to provide an independent, comprehensive and cost-effective approach to tennis court and facility consulting. Meharg brings more than 30 years of tennis business experience in all segments of the industry to TCC.

"We're committed to finding solutions and providing the best service for the design, construction and maintenance of all types of tennis courts and facilities, in any environment—from private residential courts to professional tournament venues," says Meharg, TCC's founder and manager.

All TCC services are directly managed by Meharg, but also supported by a network of technical tennis experts across the country. "In my years in the tennis industry, I've been fortunate to have had the opportunity to work with some of the best sports facility designers, builders and managers," Meharg says. "TCC has built up a solid network of professionals to provide expertise in all areas of this industry."

Meharg's background as a tennis player, USPTA/PTR professional and past men's and women's tennis coach at Rutgers University gives TCC a unique ability to understand and effectively communicate with a wide range of people in tennis. In addition to his on-court ability, he holds a degree in environmental planning/landscape architecture and has extensive national and worldwide experience in the design, construction and maintenance of tennis courts and facilities.

Along with his role at TCC, Meharg has been owner and general manager since 2001 of Putnam Tennis & Recreation in Harwinton, Conn., a large tennis court construction and maintenance company in a highly competitive geographic region. In addition to managing business activities and implementing marketing and sales strategies, he specified, sourced and branded the "Putnam Synthetic Grass" tennis court surface, which now is installed in many states across the country.

Prior to joining Putnam, Meharg was the managing director for DecoTurf (1998-2001), the surface of the US Open, for California Products Corp., based in Andover, Mass. He also has extensive experience with "soft" tennis courts, having been the tennis court division manager of ISP Fast Dry (1995-1998), a division of GAF Corp. based in Hagerstown, Md., that was the original manufacturers of the Har-Tru surface. He also worked as a tennis facility designer and consultant for Global Consult Group (1992-1994) of Manasquan, N.J., working for renowned tennis facility designer Sheldon Westervelt.

Meharg is a past board member of the Tennis Industry Association (TIA), a past board member of the American Sports Builders Association (ASBA), and in 2000 was awarded an ASBA Distinguished Service Award. For several years, he served on the ASBA Technical Specification Writing Committee, working closely with the U.S. Tennis Association (USTA) Technical Committee and resulting in the first "Tennis Courts Construction & Maintenance Manual." Meharg also assisted the International Tennis Federation (ITF) in developing a Classified Court Surfaces program.

For more information on TCC and its services, visit www.TennisCourtConsult.com or contact Meharg at david@tenniscourtconsult.com or 860-484-9016.

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## **About Tennis Court Consult**

Tennis Court Consult (TCC) offers professional consulting services to assist in the design, construction and maintenance of tennis courts and facilities. TCC works directly with tennis clients to provide comprehensive, independent consulting services in a simple, cost-effective manner. TCC was founded and is managed by David Meharg, who has been professionally involved in the tennis business for over 30 years and is one of the most experienced and knowledgeable professionals in the world of tennis. All services are provided by technical tennis court experts who also play tennis, an approach that allows TCC to understand and communicate with our clients on all tennis levels. Visit www.TennisCourtConsult.com or contact Meharg at david@tenniscourtconsult.com or 860-484-9016.

FINALLY...Tennis Court Consulting by Technical Tennis Players!